











#### **Advisory Board meeting**

# Project achievement





# **Energy efficiency strategy**

- Component 1: Strengthening KOSGEB in its new mandate to promote Energy Efficiency in the SMEs
  - Interviews were conducted with main EE KOSGEB team members (51 answers)
    - This questionnaire has enabled to assess actual KOSGEB needs and has helped to build up the training program and its content
    - A report was sent to the project team on December
      2013





### **Energy efficiency strategy**

- Component 1 : Strengthening KOSGEB in its new mandate to promote energy efficiency in the SMEs
  - SMEs questionnaire was elaborated in order to get information on their energy use, on their knowledge of EE and on their perception of needed support from KOSGEB
    - This questionnaire will make it possible to fine tune both objectives and instruments of the action plan
    - SMEs questionnaire elaborated in July 2013 and put in line in December
    - About 1500 answers received in January 2014





### **Energy efficiency strategy**

- Component 1: Strengthening KOSGEB in its new mandate to promote energy efficiency in the SMEs
  - First draft of EE strategy report released in December 2013
    - Submitted for validation to KOSGEB
    - This document will need additional inputs from SME questionner evaluations and feedbacks from stakeholders (via workshops for instance) in order to define the action plan





### Training plan

- Component 1: Strengthening KOSGEB in its new mandate to promote energy efficiency in the SMEs
  - First draft of the training plan released
  - Objectives: identify the needs of KOSGEB at beginning of the project and during next steps
    - KOSGEB headquarter and Application Units (training in class and on site)





### Training plan

- Component 1: Strengthening KOSGEB in its new mandate to promote energy efficiency in the SMEs
  - 2 trainings for KOSGEB staff at Ankara: the first one about energy consumption and levels of improvement in an industrial plant (September 2013) and the second one about existing EE database (December 2013)
  - 2 trainings for Application Units (AU) about energy consumption and levels of improvement in an industrial plant respectively in November 2013 at Ankara and December 2013 at Istanbul





### Energy efficiency database

- Component 1: Strengthening KOSGEB in its new mandate to promote energy efficiency in the SMEs
  - Mission in December 2013 for presentation of existing databases on Energy Efficiency
  - EE database: an analysis of the aims of the expected tool is under construction with KOSGEB, in order to define
    - Who can use, what is in the tool
    - The different sections of the tool
    - Then the support needed, including the software





### Pilot phase

- Component 2 : Supporting energy efficiency demonstrations in the SMEs (pilot phase)
  - A mission at KOSGEB has led to decide implementation in main industrial zones
    - Bursa
    - Ankara
    - Istanbul
    - And others? .....(to be discussed)
  - KOSGEB will take contact with these industrial zones representatives and local KOSGEB AU representatives in order to prepare the communication workshops





#### Other tasks

- Component 3 :Communication and development of an EE market for the SMEs
  - Developing of a brochure dedicated to the project
- Component 4: Setting up a Project management Unit (PMU) and assisting the project ownership
  - KOSGEB has built a specific EE team at KOSGEB headquarter, involved in the project
  - A project management procedure document released for signature at KOSGEB
  - Progress reports for Q1 and Q2
  - AB meeting on the 4th of february 2014





### Next steps!

- Component 1 : EE strategy
  - Specific missions for KOSGEB EE team about the financing of EE investments and about implementation of EE programs (scheduled in March 2014)
  - Study tour for KOSGEB headquarters (scheduled in March 2014)
  - Specific work about EE database





### Next steps!

- Component 2 : Pilot phase
  - Pre-selection of SMEs during February 2014
  - Final selection in March 2014
  - Guidelines for the pilot phase during February/March 2014
  - Starting of the pilot phase scheduled in April 2014





#### Next steps!

- Component 3 : Communication
  - Workshops for SMEs to be scheduled
  - Development of a web site for the SMEs

- ...













### Thank you for your attention

youmna.romitti@cetiat.fr alain.gevaudan@cetiat.fr